



# PRESS RELEASE

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FOR IMMEDIATE RELEASE

## ZEGGZ Announces Closing of Chamberlain Lane Location

Louisville, KY (June 29, 2017)

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Locally owned ZEGGZ announced Wednesday the closing of their location on the corner of Chamberlain Lane and US 22. The restaurant, the first of three, opened in May 2015. 2 additional locations followed in less than 12 months; one in Middletown and the other on Lime Kiln Lane.

“Chamberlain opened and we immediately began scouting for the next two locations. During the process, the idea of testing the menu as a fast-casual brunch rather than the traditional full-service model came into play,” explains Partner and ZEGGZ President, Ashton Lockhart. (Fast-casual refers to a high-quality self-service restaurant offering dishes prepared to order rather than those available in a typical fast-food restaurant.)

Recognizing a need in the market, ZEGGZ set out to create something new, serving an elevated breakfast/lunch/brunch experience without the wait. “I have two young daughters, my wife and I both work and between soccer practice, dance lessons, and birthday parties there just isn’t time to devote a hour to every meal. I want to teach my girls a healthy lifestyle, but it’s difficult when you’re always on the run,” says Lockhart. “Honestly, it just doesn’t feel right constantly feeding the girls at a drive-thru.”

After just over a year of running both models concurrently, the group of restaurateurs decided to move forward with the expansion of the fast-casual concept. “When you close a location people wonder if it’s the end,” said Lockhart. “It’s quite the opposite. We have some exciting new concepts coming over the next few months. Chamberlain has so many incredible employees and customers. We really hope they all follow us to one of our other locations.”

The ZEGGZ at 4600 Chamberlain Lane will be open through Friday June 30, 2017.

### Middletown

11615 Shelbyville Road, Suite 102 Louisville, KY 40243

Phone: 502-882-1650

### Lime Kiln

2400 Lime Kiln Lane, Suite B Louisville, KY 40222

Phone: 502-742-6292

### Hours:

Daily: 7:00 am – 2:00 pm

Saturday-Sunday: 7:00 am – 2:00 pm